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JCI adds 55-hour Extend License for existing users of b-mobile wireless data communication

Japan Communications Inc. (JCI) will begin sales of “b-mobile hours 55H Extend License”, a new product in the b-mobile series, which offers anytime, anywhere internet connectivity for mobile devices such as notebook PCs and PDAs. The price of the Extend License will be open (estimated market price ¥10,000), and it will go on sale at nationwide volume electronics retailers and online shopping sites starting April 16, 2007.

b-mobile responds to a need in today’s world, in which broadband has widely diffused, for the Internet to be easily accessible from notebook PCs whether at home or out on a business call. b-mobile starter packs combine a PHS data communication card, fixed-period PHS data communication charges, internet connection fees, the wireless internet controller “b-Access”, and high speed service fees into one package.

The “b-mobile hours 55H Extend License” can be used to recharge expired b-mobile products with an additional 55 hours of connectivity to be used over 300 days. JCI already offers a “b-mobile hours 120H Extend License” (b-market price ¥19,950), and is now adding this new license for further customer convenience¹.

About the b-mobile 55-hour Extend License

■ Eligibility

- Current users of b-mobile hours, b-mobile DAYTIME and b-mobile ONE
- Users of the above products who’s data plan has been expired for less than 185 days

■ Specifications

- Valid connectivity period: 55 hours of connectivity (charged at a rate of 3 minutes for establishing a connection and in one minute units thereafter)
- Maximum use period: 300 days
- Main package includes:
PHS data connection fees, internet connection fees, wireless internet controller “b-access hours”, Web Accelerator “Marion (medium speed) / Michelle (high speed) / Ian (very high speed)”

* Can be used with nationwide public wireless LAN “b-spots” through JCI’s network exchange programs. For information on network exchange rates, refer to <http://www.bmobile.ne.jp/personal/wlan/charge.html>

■ Images

Package



b-Access hours Main Screen



JCI develops comprehensive MVNO services, packaging multiple wireless network access methods and platforms, and freely combining them to create offerings for enterprises, individuals and partner corporations. With the “Anywhere Internet Telecom Battery” concept packaged as a product for individuals, b-mobile allows anyone to easily enjoy wireless data communication.

■ For details on b-mobile, please visit:

<http://www.bmobile.ne.jp/>

¹ Japan Communications’ online store b-market also offers b-mobile hours 30-hour Extend License (maximum valid period 150 days).

About JCI

Japan Communications Inc. (JCI) was the first to introduce the Mobile Virtual Network Provider (MVNO) business model to the world in 1996. JCI, a publicly listed company in Japan (JPN-9424), is the first and the largest data MVNO in the world. It has pioneered wireless data solutions, which address particular needs of specific customers both in consumer and enterprise markets. Operating as an integrator of wireless and fixed network services with information technology, it is the leading provider of end-to-end wireless data solutions.

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