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**Announcing a user confirmation system for b-mobile**

In accordance with a request for cooperation from the National Police Agency (“Request for user confirmation for b-mobile”), Japan Communications (JCI) unveiled the “Link System”, a user confirmation system for b-mobile products, on May 14, 2007. In addition, an outline of the system submitted by JCI was approved by the Agency.

JCI’s b-mobile products combine a PHS data communication card with a fixed period of connectivity and Internet connection fees into one package, allowing anyone to easily enjoy access to the wireless Internet by simply inserting their data card into a PC. Since its introduction to the market in December 2001, many customers have tried the convenience of b-mobile and found it to be the easiest way to use the Internet.

However, this convenience has regrettably led to instances of misuse of the product for criminal acts. JCI, mindful of the wider needs of society, will thus introduce the user confirmation system (Link System) below, to resolve this issue while minimizing the impact on user convenience.

The Internet is an essential part of our daily lifestyles, and it is becoming more and more important to solve the problems that conflict with convenience and security. With the introduction of the Link System, in the rare case that b-mobile products are misused, the user’s cellular or PHS number can be identified, and a police investigation can proceed. At the same time, customers will still be able to use b-mobile without any troublesome contractual procedures, just as before.

A single step will be added to the procedure to use b-mobile: a phone call from a cellular or PHS phone. This may introduce some inconvenience, but until the Internet society fully matures, we deeply appreciate your support and cooperation with this effort.

## **User Confirmation System (Link System) Details**

### **1. Summary**

Each customer who purchases b-mobile at retail stores must place a call to the Link System phone number from his/her own cellular or PHS phone before initiating use. Upon entering the number affixed to the b-mobile card, the system will link the customer's cellular or PHS phone number with the b-mobile package.

### **2. Applicable Period**

This system will apply to b-mobile cards and Extend License shipped from JCI starting around July 2007. In addition, customer information regarding the Link System will be displayed on the packaging of applicable products.

### **About JCI**

Japan Communications Inc. (JCI) was the first to introduce the Mobile Virtual Network Provider (MVNO) business model to the world in 1996. JCI, a publicly listed company in Japan (JPN-9424), is the first and the largest data MVNO in the world. It has pioneered wireless data solutions, which address particular needs of specific customers both in consumer and enterprise markets. Operating as an integrator of wireless and fixed network services with information technology, it is the leading provider of end-to-end wireless data solutions.

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