

This is an UNOFFICIAL English-language translation of the original Japanese-language version. To the extent that there are discrepancies between this translation and the original version, the original version shall be definitive.



For Immediate Release

June 29, 2007
Japan Communications Inc.
6-25-3 Minami-ohi, Shinagawa-Ku, Tokyo 140-0013, Japan
Representative Director and CEO Frank Seiji Sanda
Code: 9424
For inquiries: Naohisa Fukuda, Managing Director-CFO
Tel: 03-5767-9100 (main number)

With JCI’s new “b-mobile KuRiKa” users can carry over unused hours from month to month¹
-- 20 hours a month of optimum mobile Internet --

Starting July 5, 2007, JCI will begin sales of a new product, b-mobile KuRiKa, at nationwide home electronics stores and its online shopping site. The price will be set by retailers (release campaign price: approx. ¥40,000).

b-mobile includes a PHS data card, PHS connectivity fees, Internet connection fees and connection tools in one all-inclusive package that allows anyone to easily enjoy wireless Internet by simply inserting the data card into a laptop. Currently, JCI’s main products are b-mobile ONE, with fixed-period all-you-can-use PHS and Wi-Fi, and b-mobile hours, with use measured by the minute. However, many of our customers require less than 20 hours of connectivity a month. Offering just under an hour of data connectivity a day, b-mobile KuRiKa’s 20 hours per month is perfectly suited for the needs of such users.

b-mobile KuRiKa allows PHS data connectivity for up to 20 hours per month over a period of 10 months. Should all 20 hours not be used up in a given month, the surplus can be carried over to the next month (up to a maximum carryover of 20 hours)². Further, users that exceed their monthly allotment of hours (20 hours + any carryover from the previous month), can continue to use their b-mobile uninterrupted – the excess hours will simply be deducted from the last month of their data plan. In addition to access to a PHS network covering most of Japan, b-mobile KuRiKa users can also connect to one of Japan’s largest public wireless LAN networks, “b-Spots”, in exchange for PHS hours.

The wireless Internet controller “b-Access” comes standard with b-mobile KuRiKa. Once b-Access is installed, the user is ready to connect to the Internet, removing the need for complicated configurations or settings. b-Access lets users easily manage PHS and b-spot connections, and control the compression of images and other files using the Web Accelerator, thereby improving perceived speed by 1.5 – 3 times.

In addition, the b-mobile KuRiKa PHS data communication device connects to a laptop’s USB port, ensuring connectivity regardless of the user’s PC type. Further, as it does not occupy the card slot, it can be used at the same time as other card-type peripherals.

A promotional campaign will be held from July 5 through August 31, 2007 to mark the release of b-mobile KuRiKa.

See below for details.

b-mobile KuRiKa Product Features

| | |
|-----------------------|--|
| Product code | BM-K1U-20H |
| Price | Set by retailers (release campaign price approx. ¥40,000) |
| Use period | 20 hours per month x 10 months * Up to 20 hours of surplus time can be carried over to the next month. If time allotted for use within a given month (20 hours + carryover from previous month) is exceeded, time will be subtracted from the last month of use. * One month is defined as 30 days. |
| Package contents | PHS data connectivity fees, Internet connection fees, wireless Internet controller b-Access, USB-type PHS data communication device, USB adapter, USB adapter case made especially for b-mobile, etc. |
| Communication network | PHS: Willcom Inc. Multilink-type packet communication network Wi-Fi Spots: "b-spot" wireless LAN Spots * Each WiFi connection (one day of use with the same carrier) is offered in exchange for 5 hours of PHS use. To connect to b-Spots, PC with built-in wireless LAN function or separate Wi-Fi standard protocol wireless LAN card is required. |
| Web Accelerator | Marion (fast) / Michelle (faster) / Ian (fastest) |
| Operating systems | Windows Vista/XP * PHS card can also be used with MacOS 10.4 if dial-up connection is created. |

USB-type PHS Data Communication Device (included) Product Features

| | |
|---------------------------|--|
| External dimensions | ~38.0 x 56.0 x 11.5 mm (W x D x H) |
| Antenna | Small built-in chip antenna |
| Communication protocol | Multilink/Singlelink packet |
| Average power consumption | ~180 mA (Multilink), ~85 mA (Singlelink) |

Activation

Customers call a special number from their cellular or PHS phone to activate their b-mobile KuRiKa.

Extend Licenses

After 300 days expire or 200 hours have been used, users may recharge their data plans without changing their PHS data card. Extend Licenses for b-mobile KuRiKa will go on sale in Autumn 2007.

b-mobile KuRiKa All-You-Can-Use Release Campaign

Period: July 5 – August 31, 2007

Target Product: b-mobile KuRiKa

Details: During the campaign, even if 20 hours of use are exceeded within a given month, they will not be subtracted from the last month of use.

¹ Up to a maximum of 20 hours per month can be carried over.

² 30 days starting from the first day of use are defined as one month.

* One minute of use is consumed upon connection, and one-minute units are consumed thereafter.

* Even if connectivity hours remain when the 300 day b-mobile KuRiKa use period expires, no hours will carryover.

* Extend Licenses can be used within 185 of end of use period.

* As of May 30, 2007 there are over 10,000 "b-spot" Wi-Fi spots, the most in Japan.

* Product features and prices are subject to change without notice. For product details, please refer to [http:// www.bmobile.ne.jp/](http://www.bmobile.ne.jp/)

◆ b-mobile KuRiKa Package (photo)



◆ b-Access main screen



◆ PHS Data Communication Device (photo)



- Standard USB adapter connector rotates up, down, left and right, and is easily attached without setting the position or direction of the PC's USB port. Also, the antenna direction can be freely adjusted by changing the angle.
- LED lamp indicates signal strength.

About JCI

Japan Communications Inc. (JCI) was the first to introduce the Mobile Virtual Network Provider (MVNO) business model to the world in 1996. JCI, a publicly listed company in Japan (JPN-9424), is the first and the largest data MVNO in the world. It has pioneered wireless data solutions, which address particular needs of specific customers both in consumer and enterprise markets. Operating as an integrator of wireless and fixed network services with information technology, it is the leading provider of end-to-end wireless data solutions.

b-mobile, InfinityCare® and the Telecom Battery are registered trademarks of JCI. Company and product names mentioned in the document are trademarks or registered trademarks of their respective companies.