October 3, 2007
FURYU COPORATION
Japan Communications Inc.
ACCA Networks Co., Ltd.

# Connectivity for sending photo sticker booth images to mobile phones reinforced

– Fixed-line FURYU Net Service added to wireless communication to build integrated network environment–

FURYU CORPORATION (FURYU; HQ: Shibuya-ku, Tokyo; President: Yoshiro Tasaka), in conjunction with Japan Communications Inc. (JCI; HQ: Shinagawa-ku, Tokyo; President: Frank Seiji Sanda) and ACCA Networks Co., Ltd. (ACCA; HQ: Chiyoda-ku, Tokyo; President: Masaharu Kimura), has developed a state-of-the-art network employing fixed-mobile convergence (FMC) to connect photo sticker booths to its data center by augmenting its wireless communication with fixed-line connectivity.

Photo sticker booths are a Japanese cultural phenomenon. Although the technology can now be found across the globe, its roots – and core base of popularity – are in Japan. Photo sticker booths are typically installed in game centers, amusement parks and shopping malls and allow users to take digital pictures of themselves. These pictures can be enhanced with graphics and hand-written text, and are printed as stickers to be distributed to friends. While traditional photo sticker booths only offered print output, photo sticker booths developed by FURYU come standard with connectivity, enabling photos to be sent to mobile phones.

On FURYU's new network, it will be possible to transmit images to the data center using either wireless packet communication or ADSL. Users can then access the FURYU website to retrieve their photo, allowing them to enjoy the photo in many different ways, such as mobile phone wallpaper.

FURYU developed its first connectivity-enabled model in 2003 and has offered 14 different models thus far. These are used by over three million people nationwide and transmit some six million photos a month.

Each FURYU photo sticker booth comes with a "Telecom Battery" built-in. This is an embedded wireless communication device developed by JCI, a Mobile Virtual Network Operator (MVNO).

With the integration of ACCA's ADSL-accessed wired IP virtual closed network (provided as FURYU's one-stop "FURYU Net Service"), both fixed and wireless connectivity can now be used in photo sticker booths, ensuring the advantages of both methods, and providing a backup in the event of an interruption to one of the connections.

The FURYU Net Service makes it possible to deploy units in areas where it was not possible before, such as underground shopping centers. The higher speed of wide-band communication will provide the additional benefit of eliminating transmission delays at peak times. A core tenet in the development of the FURYU Net Service was the protection of private information (usage rights), and as such it employs a secure, closed network.

Actual integration of the fixed and wireless communication standards will be handled through JCI's data center. This means that the FURYU data center will utilize the entire network as a single entity without needing to discriminate between fixed and wireless connection types.

With the latest model released this summer, "Vi-zin premium," FURYU has begun to offer higher resolution images than before at amusement centers that have signed up for the FURYU Net Service. For models to be

released from here on out, FURYU is looking into a variety of services that take advantage of wider band fixed-line communication. Further, by combining amusement centers' broadband infrastructure with information distribution services for mobile phones, FURYU plans to scale up and expand the use of new content.

JCI is providing its Telecom Battery solution for all FURYU photo sticker booths. JCI will continue to deliver communication applications as only an MVNO can, as well as support manufacturers in their efforts to develop products that use wireless communication.

ACCA has already deployed its fixed-line communication to approximately 150 large game centers that carry FURYU photo sticker booths and will continue to deploy the service to new facilities and photo booths. ACCA continues to proactively develop machine-to-machine (M2M) services that create additional value by integrating network services into a variety of machines.

**Inquiries**


General Public:

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Press:

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**Network Concept Diagram**

See attachment

**About FURYU CORPORATION**

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|---|---|
| Headquarters: | 2-3 COMS Building 2F, Uguisudani-cho, Shibuya-ku, Tokyo, Japan |
| President: | Yoshiro Tasaka |
| Capital: | ¥550 million |
| Established: | April 1, 2007 (A business unit transferred from OMRON ENTERTAINMENT Co.,Ltd.) |
| Operations: | (1) Design, Manufacturing, Development, and Distribution of self-portrait Photo Sticker Booths<br>(2) Content/media produce and development<br>(3) Planning, development, manufacturing and making of prize items |

**About JCI**

Japan Communications Inc. (JCI) was the first to introduce the Mobile Virtual Network Operator (MVNO) business model to the world in 1996. JCI, a publicly listed company in Japan (JPN-9424), is the first and the largest data MVNO in the world. It has pioneered wireless data solutions, which address particular needs of specific customers both in consumer and enterprise markets. Operating as an integrator of wireless and fixed network services with information technology, it is the leading provider of end-to-end wireless data solutions.



**About ACCA Networks**

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| Headquarters: | Shin-Yurakucho Bldg., 1-12-1 Yurakucho, Chiyoda-ku, Tokyo, Japan |
| President: | Masaharu Kimura (Representative Director and President) |
| Capital: | ¥12.975 billion (as of March 31, 2007) |
| Established: | March 15, 2000 |
| Operations: | (1) Broadband services for consumers and enterprise<br>(2) Network services for building a variety of broadband solutions |
| Stock Code: | JASDAQ 3764 |

**Attachment: Network Concept Diagram**