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**JCI launches two new b-mobile ONE USB Internet Card products**

Japan Communications Inc (JCI) will commence sales of two USB-versions of its flagship product b-mobile ONE: the *b-mobile ONE USB Internet Card 1-Year* package and the *b-mobile ONE USB Internet Card 6-Month* package. Both products are tailored for JCI’s USB-data card, the b-mobile USB Internet Card.

The CF-card version of b-mobile ONE, which first went on sale in April 2004, allows unlimited use of b-Spots, one the largest high-speed public WiFi networks in Japan, and JCI’s PHS network, which boasts nearly universal coverage nationwide. In addition to a CF card-type PHS data communications card, b-mobile ONE starter packs include PHS data connectivity fees and Internet connection fees, and JCI’s wireless Internet controller b-Access. b-mobile has been heralded for its unparalleled convenience.

The two b-mobile ONE USB Internet Card products to be launched include the b-mobile USB Internet Card PHS data communications card, allowing the data service to be used through a laptop’s USB port.

Product	Length of plan	Price	Release Date
b-mobile ONE USB Internet Card 1-Year package (Product Code: BM-U1U-12M)	1 year (365 days)	Flexible pricing (Estimated price approx. ¥100,000)	On sale Friday, November 2, 2007. Product will be available from home electronics retailers nationwide (on a progressive basis) and the JCI online shop “b-Market”, among others.
b-mobile ONE USB Internet Card 6-Month package (Product Code: BM-U1U-6M)	6 months (185 days)	Flexible pricing (Estimated price approx. ¥60,000)	December 2007 (proposed)

As the USB Internet Card connects to a laptops’ USB port, it can used on any Windows or Macintosh PC<sup>1</sup> with a USB port and, as the card does not require a card slot, it can even be used at the same time as other card-based peripherals. Further, the USB Internet Card also supports the adaptive modulation packet standard, adding greater speed and reliability to communication. Also, if used with any standard USB cable

<sup>1</sup> In addition to compatibility with Windows Vista/XP, PHS data communication is available for Mac OS 10.4.

(available through retail outlets), it is possible to place the USB device up to five meters away from the PC, allowing the user to avail of heightened PHS reception.

When their data plan expires, users can recharge their USB Internet Card by purchasing the *USB Internet Card Extend License* (Product Code: EX-A30). For details, please see the September 25, 2007 release “JCI Launches Extend License for the b-mobile USB Internet Card”.

With this release, three leading JCI products are now available on the USB Internet Card, ensuring flexibility of choice for our customers. For low-intensity users who want to maximize their usage, b-mobile hours; for users who require up to 20 hours of connectivity a month, b-mobile KuRiKa; and for users who want unlimited PHS and wireless LAN access, b-mobile ONE.

### **b-mobile USB Internet Card**



Card inserted in PC  
(Composite image)

- Comes standard with a rotating USB adapter to provide users the flexibility to adjust the position of their USB ports. Also allows easy adjustment of the device’s antenna.
- A flashing LED indicates signal strength.

### **b-Access (Wireless Internet Controller)**



b-Access for Vista/XP interface

### **The b-mobile USB Internet Card**



## Product Specifications

Package includes	Unlimited PHS and b-Spot data connectivity fees, Internet connectivity fees, b-Access wireless Internet controller, USB Internet Card, USB adapter, b-mobile case for USB adapter.
Communication Network	<b>PHS:</b> Willcom Inc.'s Multilink packet communication network <b>Wi-Fi:</b> Wireless LAN "b-Spots" <i>A built-in or external wireless LAN card is required to use b-Spots.</i>
Web Accelerator	Marion (fast) / Michelle (faster) / Ian (fastest)
OS	Windows Vista/XP In addition, PHS data connectivity is available for Mac OS 10.4.

## USB Internet Card specifications (included in package)

Measurements	Approx 38.0×56.0×11.5 mm (width×length×depth)
Weight	Approx 20 g (28 g when using the USB adapter)
Antenna	Built-in miniature chip antenna
Packet transfer modes	Multilink/Singlelink packet transfer
Power consumption	Approx. 180 mA (Multilink), approx 85 mA (Singlelink)

- This product requires b-mobile Activation. Customers activate their b-mobile plan by dialing the b-mobile Activation System from a cellular or PHS phone.
- For more information on the b-mobile ONE USB Internet Card, see:  
<http://www.bmobile.ne.jp/personal/newone> (Japanese only)

Product specifications and price are subject to change without notice. For details, please visit <http://www.bmobile.ne.jp>

## About JCI

Japan Communications Inc. (JCI) was the first to introduce the Mobile Virtual Network Operator (MVNO) business model to the world in 1996. JCI, a publicly listed company in Japan (JPN-9424), is the first and the largest data MVNO in the world. It has pioneered wireless data solutions, which address particular needs of specific customers both in consumer and enterprise markets. Operating as an integrator of wireless and fixed network services with information technology, it is the leading provider of end-to-end wireless data solutions.

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