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Japan Communications Inc.
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**Frank Seiji Sanda Appointed Member of Ireland's
International Advisory Forum on Next Generation Broadband**

On January 21, Japan Communications Inc. (JCI) founder and CEO Frank Seiji Sanda was appointed by the Government of Ireland to sit on its International Advisory Forum on Next Generation Broadband.

In seeking to promote the development of next generation broadband networks, the Government of Ireland is to carefully analyze the current state of broadband before drafting its new policy. To this end, the Irish Government has established the International Advisory Forum and has assembled eight experts in the fields of communication policy, regulation and business from around the world to provide counsel through it. Frank Seiji Sanda has been a key proponent of the MVNO model in Japan and the US and currently oversees MVNO businesses in both those countries. Further, as he has been deeply involved in the mobile communications industry from its inception to today, Ireland's Minister for Communications, Energy and Natural Resources Mr. Eamon Ryan requested his participation and involvement in this forum. The Irish Ambassador to Japan, His Excellency Mr. Brendan Scannell, made the following comment on the appointment of Frank Seiji Sanda to this body¹:

The Ambassador of Ireland to Japan, Brendan Scannell, on behalf of the Irish Government, is very pleased that Dr. Sanda has agreed to sit on the International Advisory Forum on Next Generation Broadband, an initiative of the Department of Communications, Energy and Natural Resources. Dr. Sanda is a pioneer in mobile communication in Japan. We greatly value the expertise that he will bring to the table in the formulation of Ireland's future broadband policies.

The European headquarters of Google, Microsoft, Xilinx and AOL, as well as many other major IT companies are located in Ireland, and approximately 30% of all PCs and 60% of all software sold in Europe originates in Ireland. Ireland is thus often referred to as the Silicon Valley of Europe. Ireland is also actively seeking to expand its presence in the field of financial services, with the Irish offices of Merrill Lynch, JP Morgan and others increasingly taking a central role in the European sphere. As a result of Ireland's economic policies, its GDP has grown by an average of more than 6% per annum for the past 10 years, and the country's policies and its performance are widely celebrated.

About JCI

Japan Communications Inc. (JCI) was the first to introduce the Mobile Virtual Network Operator (MVNO) business model to the world in 1996. JCI, a publicly listed company in Japan (JPN-9424), is the first and the largest data MVNO in the world. It has pioneered wireless data solutions, which

¹ This comment of endorsement from Ambassador Scannell does not feature in the Japanese language version of this press release. This is an English-language translation of the original Japanese-language version. If there are discrepancies between this translation and the original, the original shall be definitive.

address particular needs of specific customers both in consumer and enterprise markets. Operating as an integrator of wireless and fixed network services with information technology, it is the leading provider of end-to-end wireless data solutions.

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