



February 25, 2008



6-25-3 Minami Ohi, Shinagawa-ku, Tokyo

Japan Communications Inc.

Frank Seiji Sanda

President-CEO

(Code No.: 9424)

For enquiries: Naohisa Fukuda, Managing Director-CFO

Tel: 03-5767-9100 (Main Number)

Experience the Convenience: JCI begins free trials of ConnectMail

— Use Gmail® or .Mac Mail on your mobile phone instead of i-mode mail —

On February 25, to allow users to experience the convenience of *ConnectMail*, Japan Communications Inc. (JCI) launched the *ConnectMail 21-Day Free Trial*¹. *ConnectMail* allows e-mail services usually used only on PCs to be accessed on NTT DoCoMo, Inc. (DoCoMo) mobile phones, in place of i-mode mail.

While the Internet has become indispensable to modern society, consumers have until now simply accepted the fact that they must use one e-mail address while at home or at work (e.g., <username>@mac.com) and a separate e-mail address on their mobile phones while on the go (e.g., <username>@docomo.ne.jp). Approximately 61 million people in Japan use both PCs and mobile phones as Internet access devices (2007 White Paper on Information and Communications, Ministry of Internal Affairs and Communications), a figure which indicates considerable potential demand among consumers to use the same e-mail address on both mobile phones and PCs.

ConnectMail users have this to say: “It’s great to be able to use the same e-mail address on a phone and a PC. It seems funny that I’ve been using separate addresses up to now”; “I am currently in the job market and use my PC e-mail on all job applications. With ConnectMail, now I can go on holiday safe in the knowledge that I won’t be missing those important e-mails”; “The price of ¥4,800 was initially off-putting but having used it, I am completely satisfied with its cost-performance. Having used ConnectMail, I am amazed by how the value of being free to use other e-mail services on my phone never occurred to me before.”; “Even using both i-mode and ConnectMail is easy, as switching between them is much easier than I had thought.”

JCI will offer this free trial to ensure that more customers can experience the convenience of using e-mail services usually reserved for PC use, such as Gmail® and .Mac Mail, on their mobile phones in place of i-mode mail.

The details of the *ConnectMail 21-Day Free Trial* are as follows:

Trials commence:

February 25, 2008

Applicable Products:

ConnectMail for Gmail® (<username>@gmail.com)

ConnectMail for .Mac Mail (<username>@mac.com)

* Additional *ConnectMail* products will be available for trial upon release

¹ This free trial applies to the ConnectMail service only and does not include packet charges accrued during the trial period.

Costs incurred during the Free Trial:

For the duration of the trial, the user is entitled to use of ConnectMail free of charge. However, the user will continue to be liable for communication charges accrued, according to the terms of their contract with DoCoMo. ConnectMail does not qualify for all-you-can-use packet rates “Pake-hodai” or “Pake-hodai furu”

Trial Duration:

The trial lasts for 21 days from the day following the day the trial commenced. However, the trial will automatically terminate if the user purchases a full version of the ConnectMail during the trial period.

ConnectMail can be purchased during the trial from the customer-specific URL that is sent to all participants by e-mail. Following completion of the trial, ConnectMail can be purchased through JCI's ConnectMail website: <http://www.connectmail.jp> (URL changed as of February 18, 2008). One year of service of both *ConnectMail* for Gmail[®] and *ConnectMail* for .Mac Mail can be ordered for 4,800 yen (incl. tax).

How to order the Trial:

The trial can be ordered through the ConnectMail website. The steps on how to setup the trial are available at: <http://www.connectmail.jp/t/>.

About ConnectMail:

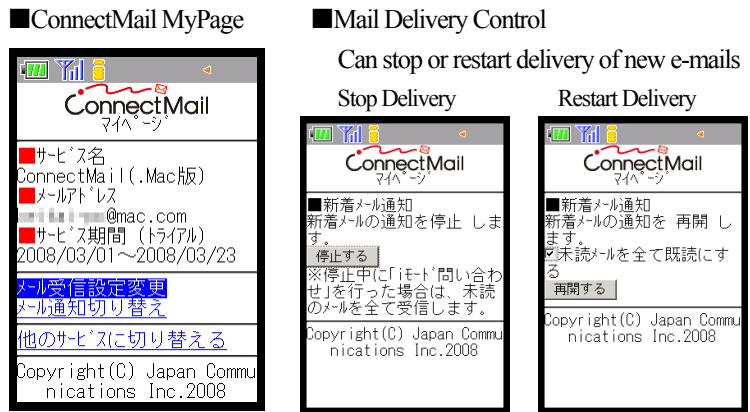
ConnectMail is a service that allows e-mail traditionally only accessed through PCs to be sent and received on mobile phones as an alternative to i-mode mail. *ConnectMail* for .Mac Mail has been on sale since February 1, 2008, and was followed on February 6, 2008, by *ConnectMail* for Gmail[®]. New e-mails are pushed out to the mobile phone, so users will receive them immediately. ConnectMail users can also send email from their mobile phones using their Gmail[®] or .Mac Mail address. ConnectMail is used in the exact same manner as users currently use i-mode mail. E-mail received on the mobile phone remains on the service providers' mail servers, meaning that users can continue to manage all their e-mails over the web. Also, instead of i-menu, the portal will be linked to mobile goo² (operated by NTT Resonant Inc.), providing easy access to search sites, news and other Internet sites apart from i-mode official contents sites.

Key Functions:

- ConnectMail is used in exactly the same manner as i-mode mail.
- The Portal site connects not to i-Menu, but to Mobile goo
- ConnectMail can be used on i-mode compatible FOMA terminals, excluding early FOMA terminals such as N2001, N2002, P2002, N2051, P2101V
- By changing the connection settings, users can continue to avail of i-mode services

² The available Portal site varies according to the version of ConnectMail being used.

In addition to the above, ConnectMail users can access a MyPage at <http://mypage> (mobile phone site) to confirm details such as their product expiration date, and to stop/restart receipt of new emails. Further, even after purchase users can change their e-mail address (within the same domain, i.e. <usernameA>@mac.com to <usernameB>@mac.com) after purchase.

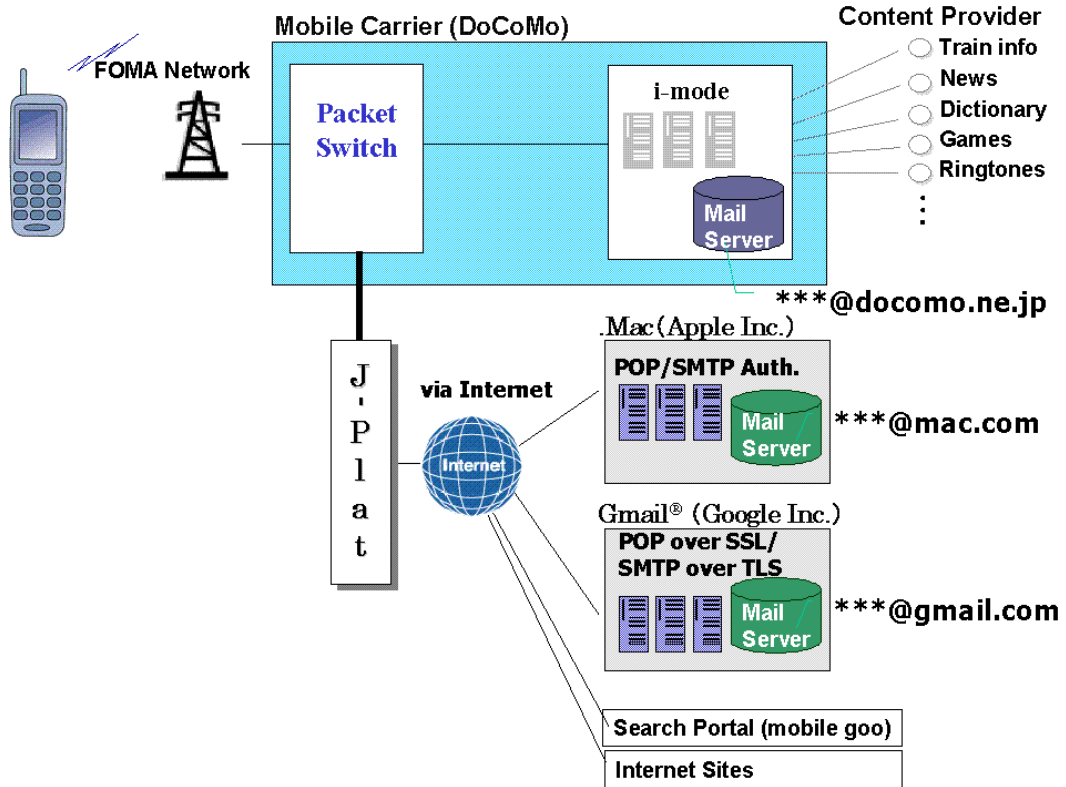


When restarting delivery of new messages, checking the “Treat all unread messages as read” checkbox allows the user to block delivery of e-mails received while the ConnectMail service was stopped.

The above images were taken from *ConnectMail* for .Mac Mail

Connection Diagram

Until now, DoCoMo’s mobile phones have been directly connected to the i-mode data center and allowed the default use of i-mode mail (<username>@docomo.ne.jp). ConnectMail, which augments the interconnection between JCI and DoCoMo with a further connection to users’ desired mail servers, allows PC email services to be used on mobile phones. Further, simply by switching their phone’s connection settings, users can avail of both ConnectMail and i-mode mail.



Notes

- Charges and billing for connectivity and packet fees are based on contracts between DoCoMo and its customers.
- This product does not qualify for all-you-can-use packet rates “Pake-hodai” or “Pake-hodai furu”.
- Product specifications and prices are subject to change without advance notice. For product details, please refer to <http://www.j-com.co.jp> or <http://www.connectmail.jp>.

This is an English-language translation of the original Japanese-language version. If there are discrepancies between this translation and the original, the original shall be definitive.

About JCI

Japan Communications Inc. (JCI) was the first to introduce the Mobile Virtual Network Operator (MVNO) business model to the world in 1996. JCI, a publicly listed company in Japan (JPN-9424), is the first and the largest data MVNO in the world. It has pioneered wireless data solutions, which address particular needs of specific customers both in consumer and enterprise markets. Operating as an integrator of wireless and fixed network services with information technology, it is the leading provider of end-to-end wireless data solutions.

b-mobile® and INFINITY CARE® are registered trademarks of Japan Communications Inc.

Trademark registration for ConnectMail is pending.

Gmail® is a registered trademark of Google Inc.

All company names and product names used in this release are trademarks or registered trademarks.