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Japan Communications Inc.

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**JCI brings @nifty Mail to DoCoMo mobile phones**

— The third installment of ConnectMail, following Gmail® and .Mac Mail —

On February 28, Japan Communications Inc. (JCI) launched *ConnectMail* for @nifty Mail, the latest installment in its Connectmail service. ConnectMail allows e-mail services usually used only on PCs to be accessed on NTT DoCoMo, Inc. mobile phones, in place of i-mode mail (in this case, NIFTY’s @nifty Mail <username@nifty.com>).

The Internet has become indispensable to modern society, yet consumers have until now accepted the fact that they must use one e-mail address while at home or at work (e.g., <username>@nifty.com) and a separate e-mail address on their mobile phones while on the go (e.g., <username>@docomo.ne.jp). Approximately 61 million people in Japan use both PCs and mobile phones as Internet access devices (2007 White Paper on Information and Communications, Ministry of Internal Affairs and Communications), a figure which indicates considerable potential demand among consumers to use the same e-mail address on both mobile phones and PCs.

*ConnectMail* for .Mac Mail has been on sale since February 1, 2008, and was followed on February 6, 2008, by *ConnectMail* for Gmail®. As @nifty is one of Japan’s largest Internet Service Providers, *ConnectMail* for @nifty Mail will further increase the size of the potential market for ConnectMail.

Further, *ConnectMail* for @nifty Mail has been added to the range of ConnectMail services available for free trial. Full details on the *ConnectMail 21-Day Free Trial*<sup>1</sup> can be found in the press release of February 25, 2008 on this subject.

*ConnectMail* for @nifty Mail: Product details

Release Date:

February 28, 2008 (Thursday)

How to order/Price:

One year of service of *ConnectMail* @nifty Mail can be ordered for 4,800 yen (incl. tax) through JCI’s ConnectMail web site: <http://www.connectmail.jp/>

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<sup>1</sup> This free trial applies to the ConnectMail service only and does not include packet charges accrued during the trial period.

### About ConnectMail:

ConnectMail is a service that allows e-mail traditionally only accessed through PCs to be sent and received on mobile phones as an alternative to i-mode mail. New e-mails are pushed out to the mobile phone, so users will receive them immediately. ConnectMail users can also send email from their mobile phones using their PC e-mail service address. ConnectMail is used in the exact same manner as users currently use i-mode mail. E-mail received on the mobile phone remains on the service providers' mail servers, meaning that users can continue to manage all their e-mails over the web. Also, instead of i-menu, the portal will be linked to mobile goo<sup>2</sup> (operated by NTT Resonant Inc.), providing easy access to search sites, news and other Internet sites apart from i-mode official contents sites.

### Key Functions:

- ConnectMail is used in exactly the same manner as i-mode mail.
- The Portal site connects not to i-Menu, but to Mobile goo
- ConnectMail can be used on i-mode compatible FOMA terminals, excluding early FOMA terminals such as N2001、N2002、P2002、N2051、P2101V
- By changing the connection settings on their mobile phone, users can continue to avail of i-mode services

In addition to the above, ConnectMail users can access a MyPage at <http://mypage> (mobile phone site) to confirm details such as their product expiration date, and to stop/restart receipt of new emails. Further, even after purchase users can change their e-mail address (within the same domain, i.e. <usernameA>@nifty.com to <usernameB>@nifty.com).

#### ■ ConnectMail MyPage



#### ■ Mail Delivery Control

Can stop or restart delivery of new e-mails

##### Stop Delivery



##### Restart Delivery



When restarting delivery of new messages, checking the "Treat all unread messages as read" checkbox allows the user to block delivery of e-mails received while the ConnectMail service was stopped.

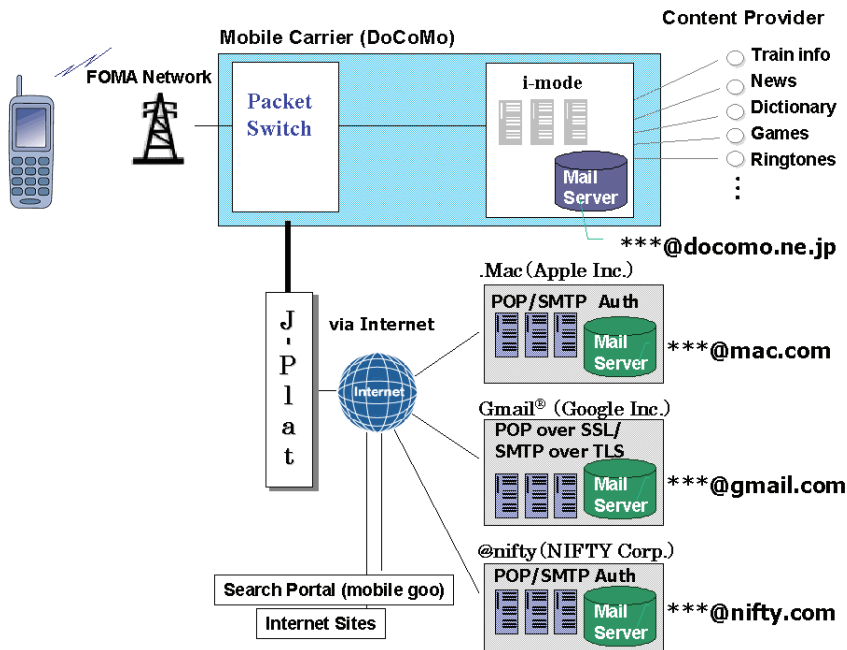
The above images were taken from *ConnectMail* for @nifty Mail (trial version)

\* For ConnectMail details, please visit: <http://www.connectmail.jp/>

<sup>2</sup> The available Portal site varies according to the version of ConnectMail being used.

## Connection Diagram

Until now, DoCoMo's mobile phones have been directly connected to the i-mode data center and allowed the default use of i-mode mail (<username>@docomo.ne.jp). ConnectMail, which augments the interconnection between JCI and DoCoMo with a further connection to users' desired mail servers, allows PC email services to be used on mobile phones. Further, simply by switching their phone's connection settings, users can avail of both ConnectMail and i-mode mail.



## Notes

- Charges and billing for connectivity and packet fees are based on contracts between DoCoMo and its customers.
- This product does not qualify for all-you-can-use packet rates “Pake-hodai” or “Pake-hodai furu”.
- Product specifications and prices are subject to change without advance notice. For product details, please refer to <http://www.j-com.co.jp> or <http://www.connectmail.jp/>

## About JCI

Japan Communications Inc. (JCI) was the first to introduce the Mobile Virtual Network Operator (MVNO) business model to the world in 1996. JCI, a publicly listed company in Japan (JPN-9424), is the first and the largest data MVNO in the world. It has pioneered wireless data solutions, which address particular needs of specific customers both in consumer and enterprise markets. Operating as an integrator of wireless and fixed network services with information technology, it is the leading provider of end-to-end wireless data solutions.

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Trademark registration for ConnectMail is pending.

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