



April 1, 2008



6-25-3 Minami Ohi, Shinagawa-ku, Tokyo
Japan Communications Inc.
Frank Seiji Sanda
President-CEO
(Code No.: 9424)

For enquiries: Naohisa Fukuda, Managing Director-CFO
Tel: 03-5767-9100 (Main Number)

JCI adds 5 new products to *ConnectMail*:
the service bringing PC email to DoCoMo mobile phones

– All products available for trial from today –

JCI has added the following five products to its *ConnectMail* service. *ConnectMail* allows e-mail services traditionally reserved for PC use to be accessed on NTT DoCoMo, Inc. (DoCoMo) FOMA phones, in place of i-mode mail.

- *ConnectMail* for AOL (<username>@aol.com)
- *ConnectMail* for ASAHINET (<username>@asahi-net.or.jp)
- *ConnectMail* for BIGLOBE (<username>@xxx.biglobe.ne.jp)
- *ConnectMail* for OCN (<username>@xxx.ocn.ne.jp)
- *ConnectMail* for So-net (<username>@xxx.so-net.ne.jp)

With the above additions, the *ConnectMail* lineup now comprises eight products, following *ConnectMail* for .MacMail (released February 1, 2008), *ConnectMail* for Gmail® (released February 6, 2008) and *ConnectMail* for @nifty Mail (released February 28, 2008). This greatly increases the potential market size for the *ConnectMail* service. A one-year license for the *ConnectMail* service costs ¥4,800 (incl. tax) and can be purchased through JCI's *ConnectMail* website <http://www.connectmail.jp/>. A 21-day trial is also available to ensure that users can experience the convenience of *ConnectMail* firsthand, before purchase.

Packet communication charges for *ConnectMail* will be billed by DoCoMo, based on the existing contract between the customer and DoCoMo. From April 1, packet charges for *ConnectMail* are included in DoCoMo's flat rate packet services “Pake Houdai” and “Pake Houdai Furu”.

Upon announcement of the new additions to the *ConnectMail* lineup, JCI Founder and CEO, Dr. Frank Seiji Sanda, made the following comment:

Today, as Internet use has become commonplace, e-mail has become an indispensable tool for communication. One result of this, however, is that the average amount of time people spend checking their e-mail after returning home from work is rising dramatically. ConnectMail ensures users enjoy more quality time with their families by allowing them to keep on top of their PC e-mail through that other indispensable tool for communication - their mobile phones, whether they are in the office or on the go. This is just one of the many advantages of JCI's ConnectMail service.

ConnectMail users have this to say, “I include my PC e-mail address on my end-of-year correspondence, so it is great to be able to use that e-mail on my phone. I can now combine my formal e-mail address with the convenience of my mobile phone”, “I am currently in the job market and use my PC e-mail on all job applications. With ConnectMail, now even if I am away from a computer or on holiday, I am safe in the knowledge that I won’t be missing those important e-mails”, “My mobile phone’s anti-spam settings sometimes block e-mails that I want to receive. With ConnectMail, this doesn’t happen because the anti-spam policy is implemented by the ISP. I think great things will come from the opening up of mobile phones.”

As the world’s leading MVNO, JCI will continue to develop new services and products that increase consumer convenience and meet customer demand.

About ConnectMail:

ConnectMail is a service that enables e-mail traditionally only accessed through PCs to be sent and received on FOMA phones as an alternative to i-mode mail. It works in exactly the same way as i-mode mail, meaning that users don’t need to learn any new cumbersome procedures. As all e-mail is pushed directly to the phone, with ConnectMail users can keep up to date with their e-mail in the between meetings or while waiting for the train. ConnectMail delivers e-mail no matter where the user is, meaning users never need worry about missing those important e-mails anymore. E.g. jobseekers can rest easy knowing they will receive e-mails from their prospective employer on their FOMA phone and thus can reply immediately, even when they are on holiday. E-mail received on the FOMA phone remains on the service providers’ mail servers, meaning that users can continue to manage all their e-mails over the web. Also, instead of i-menu, the portal will be linked to mobile goo¹ (operated by NTT Resonant Inc.), providing easy access to search sites, news and other Internet sites apart from i-mode official contents sites.

Key Functions:

- ConnectMail is used in exactly the same manner as i-mode mail.
- The Portal site connects not to i-Menu, but to mobile goo
- ConnectMail can be used on i-mode compatible FOMA terminals, excluding early FOMA terminals such as N2001、N2002、P2002、N2051、P2101V
- By changing the connection settings on their mobile phone, users can continue to avail of i-mode services

In addition to the above, ConnectMail users can access a MyPage at <http://mypage> (mobile phone site) to confirm details such as their product expiration date, and to stop/restart receipt of new emails. Further, even after purchase users can change their e-mail address (within the same domain, i.e. <usernameA>@aol.com to <usernameB>@aol.com).

■ ConnectMail MyPage



■ Mail Delivery Control

Can stop or restart delivery of new e-mails
Stop Delivery Restart Delivery



When restarting delivery of new messages, checking the “Treat all unread messages as read” checkbox allows the user to block delivery of e-mails received while the ConnectMail service was stopped.

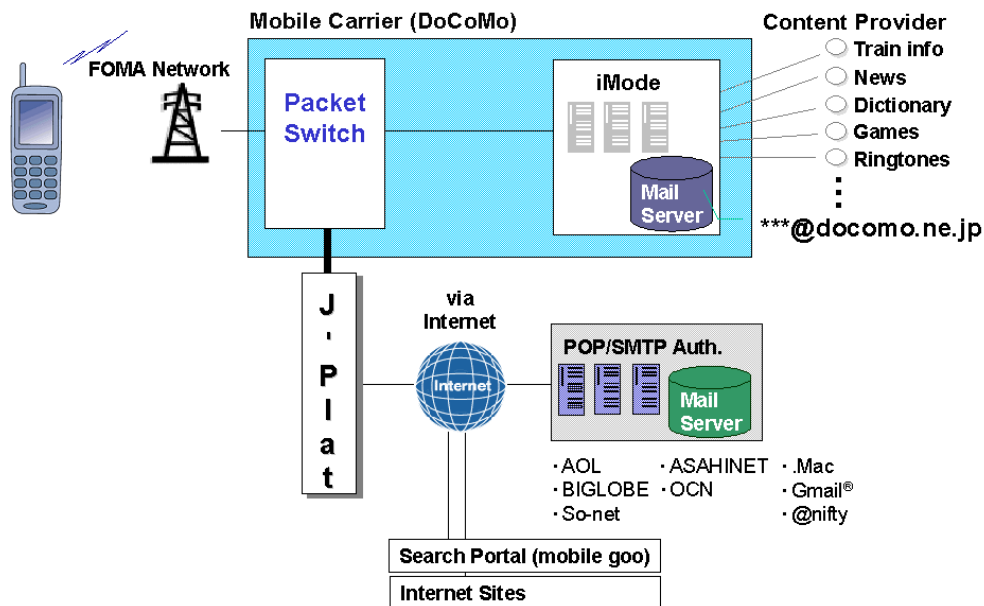
The above images were taken from *ConnectMail* for OCN (trial version)

¹ The available Portal site varies according to the version of ConnectMail being used.

- For ConnectMail details, please visit: <http://www.connectmail.jp/>
- Product specifications and prices are subject to change without advance notice. For product details, please refer to <http://www.j-com.co.jp> or <http://www.connectmail.jp/>

Connection Diagram

Until now, DoCoMo's mobile phones have been directly connected to the i-mode data center and allowed the default use of i-mode mail (<username>@docomo.ne.jp). ConnectMail, which augments the interconnection between JCI and DoCoMo with a further connection to users' desired mail servers, allows PC email services to be used on mobile phones. Further, simply by switching their phone's connection settings, users can avail of both ConnectMail and i-mode mail.



About JCI

Japan Communications Inc. (JCI) was the first to introduce the Mobile Virtual Network Operator (MVNO) business model to the world in 1996. JCI, a publicly listed company in Japan (JPN-9424), is the first and the largest data MVNO in the world. It has pioneered wireless data solutions, which address particular needs of specific customers both in consumer and enterprise markets. Operating as an integrator of wireless and fixed network services with information technology, it is the leading provider of end-to-end wireless data solutions.

b-mobile® and INFINITY CARE® are registered trademarks of Japan Communications Inc.

Trademark registration for ConnectMail is pending.

Gmail® is a registered trademark of Google Inc.

All company names and product names used in this release are trademarks or registered trademarks.