



March 25, 2009

6-25-3 Minami Ohi, Shinagawa-ku, Tokyo
Japan Communications Inc.
Frank Seiji Sanda
President-CEO
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Notification of Election of Corporate Officers

Japan Communications Inc. (JCI) is pleased to announce that at the Meeting of the Board of Directors, held today, the election of the following Corporate Officers was approved.

1. Newly Appointed Corporate Officers

Name	Title
Akihiko Sawa	Member of the Management Board Vice President Sales and Product Marketing
Miki Katayama	Member of the Management Board Vice President Human Resources and Administration

2. Background to today's appointments

Since its inception in 1996, JCI has consistently been at the forefront of telecommunications as the world's pioneer MVNO. On March 17, 2009, JCI completed Layer 2 interconnection with NTT docomo at Layer 2. As a result of this, it is now possible for companies to established an MVNO to directly develop and distribute products enhanced by wireless connectivity. Having successfully developed the Japanese MVNO model, which is radically different from the EU/US MVNO model, the core issue for JCI Management has now shifted from establishing our business model to achieving strategic growth.

The above two officers were elected for their ability to help drive JCI's growth strategies going forward.

3. Bios of the new Corporate Officers

Akihiko Sawa

Akihikio Sawa, a Waseda University graduate, gained communication equipment industry experience

at Matsushita Electric Industrial Co., Ltd. before receiving his MBA from the Sanford Graduate School of Business. He then served as Senior Manager of Product Marketing at Apple Japan, Inc.. Following this, Sawa served as Director of the CEO Office at SAP Japan; as Japan Marketing Division Director for Adobe Systems Inc.; and as Vice President and General Manager of Consumer Business Division for Trend Micro before joining JCI in March 2008. As Vice President with responsibility for Sales, he has overseen all aspects of JCI's Direct sales, Channel sales and Partner development activities. JCI looks forward to the key role that Akihiko Sawa will play in driving growth over the upcoming years.

Miki Katayama

After graduating from the University of the Sacred Heart, Tokyo, Miki Katayama worked in the Administration Section of the Department of French Literature of Sophia University, Tokyo. Katayama received her Registered Nurse qualification from the National Hospital Organization Tokyo Medical Center (formerly Second National Hospital) School of Nursing in 1992 and served as a registered nurse in St. Luke's International Hospital, Tokyo from 1992-1996. Joining JCI as Head of the Office of the CEO while the company was still being established, she has been acutely involved in every aspect of JCI's business. Appointed Assistant Vice President with responsibility for Human Resources and Administration in January 2008, Katayama has overseen the reinvigoration of JCI's Corporate culture and JCI's HR strategies. Katayama completed the University of Michigan's Ross School of Business Human Resources Executive Program.

JCI's business model is entirely new and without precedent. As such, the key to its success is employee know-how and thus JCI seeks to attract talented and motivated staff. At JCI, we believe that our most important asset is our employees. Accordingly, nurturing and developing employee skills, acquiring new talented employees and institutionalizing employee knowledge and know-how are central Management objectives. Further, JCI is set apart from others in our field by our unique corporate culture, in which challenges are welcomed as opportunities and employees are empowered to make decisions and drive issues forward. Nurturing and strengthening this culture is not only a constant, ongoing priority, it is perhaps JCI's most important Management issue and the key to JCI's continued success. JCI looks forward to Miki Katayama, who has served as the Head of the CEO Office for the Founder and CEO since JCI's inception, using her Management role to ensure the success of JCI's growth strategies going forward.

About JCI

Japan Communications Inc. (JCI) was the first to introduce the Mobile Virtual Network Operator (MVNO) business model to the world in 1996. JCI, a publicly listed company in Japan (JPN-9424), is the first and the largest data MVNO in the world. It has pioneered wireless data solutions, which address particular needs of specific customers both in consumer and enterprise markets. Operating as a telecommunications carrier, JCI integrates wireless and fixed network services with information technology. JCI provides end-to-end wireless data solutions utilizing NTT docomo, Inc.'s HSDPA and Willcom Inc.'s PHS networks as well as a multitude of fixed-line carrier networks.

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