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Japan Communications Inc.
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**Frank Seiji Sanda invited by Government of Ireland to participate in
Global Irish Network**

On February 4, 2010, Japan Communications Inc. Founder and CEO Frank Seiji Sanda was invited by the Government of Ireland to participate in its Global Irish Network.

The Government of Ireland has established the Global Irish Network to help strengthen the ties between Ireland and key members of the Irish community worldwide. It anticipates that the network will serve as a forum through which the expertise of Irish business leaders across the world can be leveraged to drive Irish economic and cultural growth globally. Additionally, network members will provide advice and guidance for Irish political and business delegations visiting their country. Notable business leaders who will participate in the Global Irish Network include Mr. Peter Sutherland, former European Commissioner and Chairman of BP plc and current Goldman Sachs International plc, Mr. Willie Walsh, CEO, British Airways plc, and entrepreneurs Mr. Denis O’Brien, Mr. Dermot Desmond and Mr. Anthony O’Reilly.

Frank Seiji Sanda has been centrally involved in mobile communications since the industry’s inception. He is a key driver of the MVNO business model both in Japan and internationally. In March 2009, JCI achieved unencumbered access to the NTT docomo FOMA® 3G network through Layer 2 inter-carrier connection. Through its pioneering MVNE (Mobile Virtual Network Enabler) strategy, JCI is further opening the mobile telecommunication industry by making it possible for device manufacturers to augment their products with wireless connectivity. To date, over 13 companies have entered the Japanese mobile communications market with JCI’s support.

Frank Seiji Sanda has been deeply involved with Ireland and Irish affairs for over 30 years. In January 2008, he was appointed a Member of Ireland’s International Advisory Forum on Next Generation Broadband and in May 2009 he participated in the first annual Japan-Ireland Forum on Ubiquitous Networks. He served as the President of the Japan Ireland Economic Association from November 2007 to July 2008, presiding over its transition to become the Ireland Japan Chamber of Commerce. In light of his deep connections to Ireland, the Minister of Foreign Affairs, Mr. Micheal Martin requested Frank Seiji Sanda’s participation in the Global Irish Network. Regarding Frank Seiji Sanda’s participation, the Irish Ambassador of Ireland to Japan, His Excellency Mr. Brendan Scannell, made the following comment:

‘Dr Sanda is a leading figure in the Ireland-Japan business community and the Embassy looks forward to working with him, and the other Japanese appointees, in furthering the work of the Global Irish Network. Last May, Dr Sanda was a key contributor to the inaugural joint Japan Ireland Forum on Ubiquitous Innovation.’

Ireland, often referred to as the Silicon Valley of Europe, is home to the European headquarters of Google, Facebook, Microsoft, Xilinx, Sandisk, AOL and many other major IT companies. Ireland has a booming pharmaceutical sector with Takeda Pharmaceuticals, Astellas Pharmaceuticals, Wyeth and GlaxoSmithKline examples of major pharmaceuticals companies with significant presences in Ireland.

* "FOMA" is a registered trademark of NTT docomo Inc.

About JCI

Japan Communications Inc. (JCI) was the first to introduce the Mobile Virtual Network Operator (MVNO) business model to the world in 1996. JCI, a publicly listed company in Japan (JPN-9424), is the first and the largest data MVNO in the world. It has pioneered wireless data solutions, which address particular needs of specific customers both in consumer and enterprise markets. Operating as a telecommunications carrier, JCI integrates wireless and fixed network services with information technology. JCI provides end-to-end wireless data solutions utilizing NTT docomo, Inc.'s HSDPA and Willcom Inc.'s PHS networks as well as a multitude of fixed-line carrier networks.

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