



新製品発表会

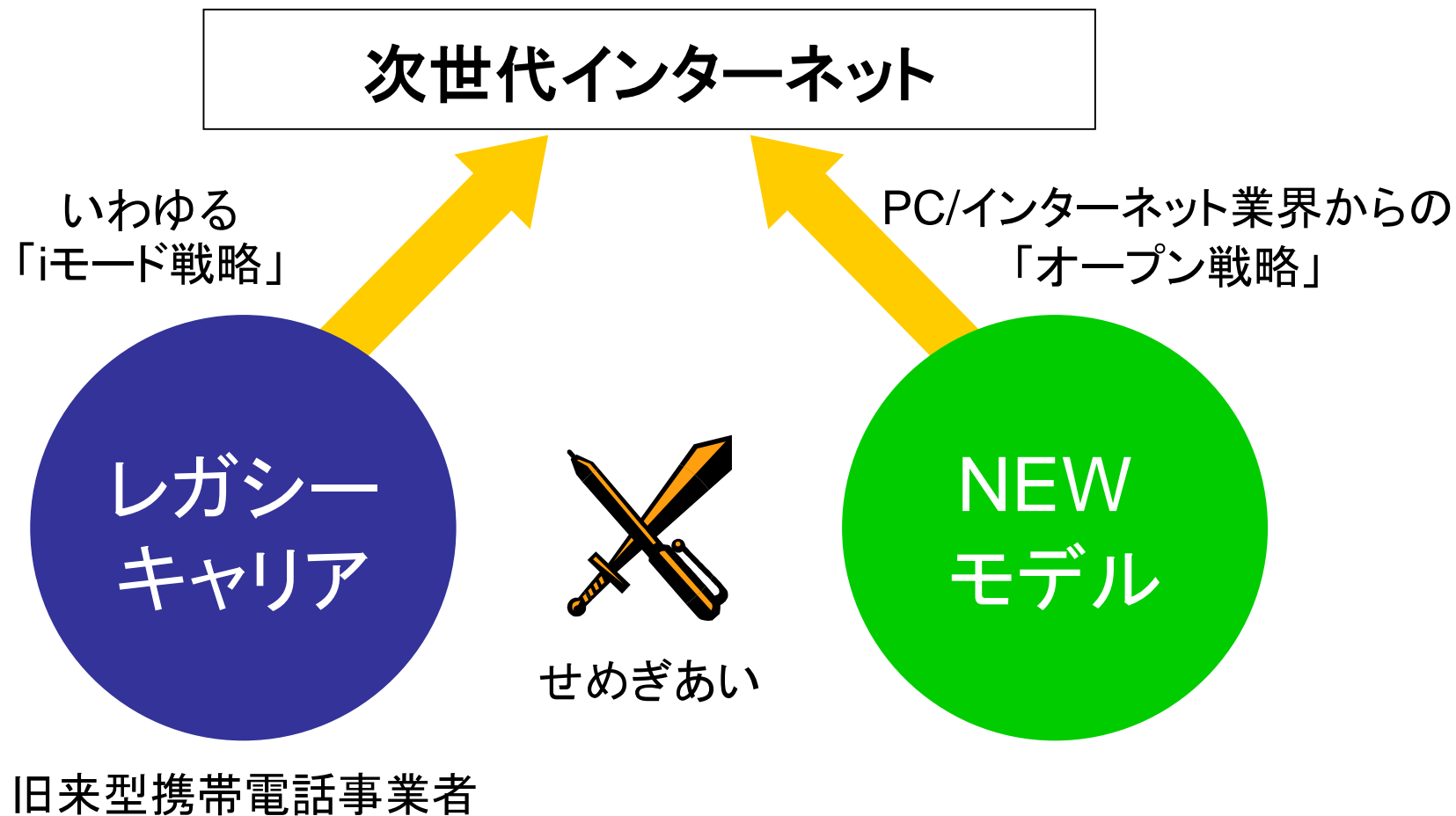
2010年8月23日

日本通信株式会社

代表取締役社長

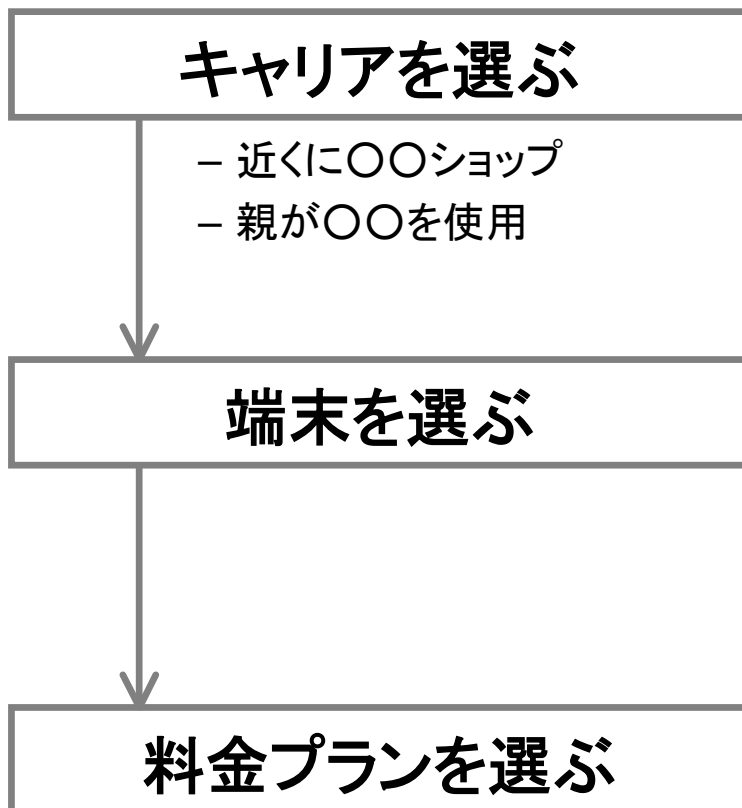
三田 聖二

2つの流れ

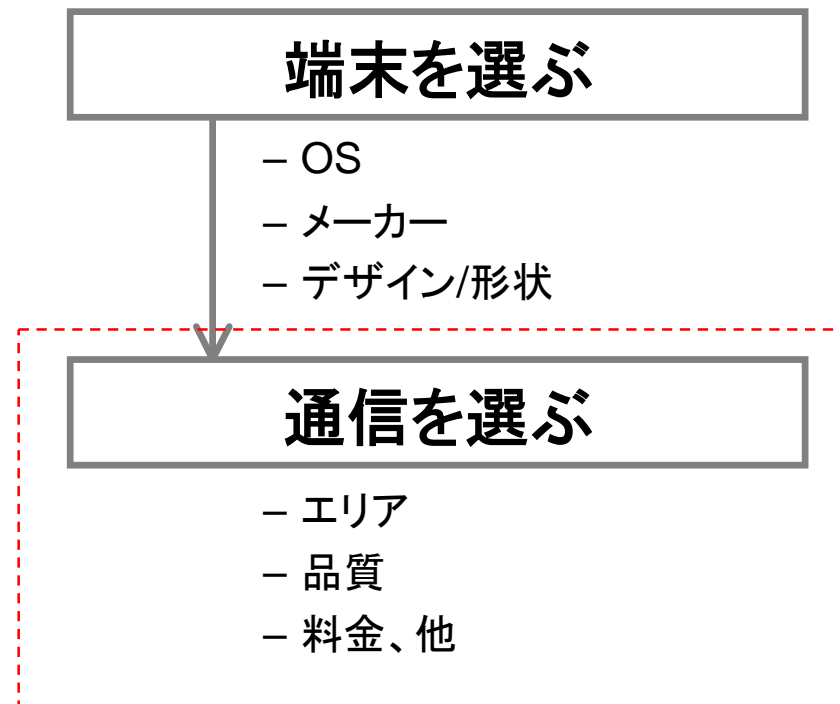


購入プロセスの違い

レガシーキャリア型

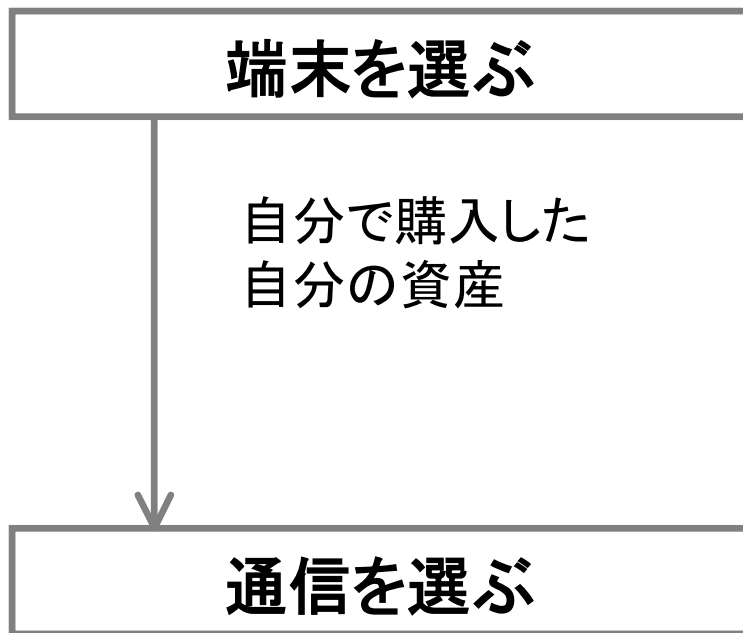


NEWモデル型



SIMロックの問題点

例えば、



iPhone4



選べない！

でも海外では 英国の場合



iPhone 4 at a glance. [Visit the iPhone 4 site](#) ▶



FaceTime. Video calling is a reality.
See family and friends while you talk to them. No other phone makes staying in touch so much fun.

[Learn more about FaceTime](#) ▶



Retina display. 960 by 640 by Wow.
With a remarkable 960-by-640 resolution in a 3.5-inch screen, text and graphics look unbelievably crisp and sharp.

[Learn more about the Retina display](#) ▶



HD video recording.
Life looks better in HD.
iPhone 4 lets you record and edit stunning HD video. So it's the only phone – and camera – you need to carry with you.

[Learn more about HD video recording](#) ▶



5-megapixel camera. Never miss a photo opportunity.
Take beautiful, detailed photos with the new 5-megapixel camera with built-in LED flash.

[Learn more about the camera](#) ▶

Overview Tech Specs Compare Ga

Buy your iPhone from Apple SIM-free.

It works with the carrier of your choice.
Buy your iPhone from the Apple Online Store and choose your own GSM carrier. You can change carriers at any time.

It's easy to set up.
Get a compatible SIM (iPhone 3GS) or micro-SIM card (iPhone 4) and select a plan from the carrier of your choice. Then insert the card and set up your iPhone using iTunes on your Mac or PC. With a few clicks, you can start making calls.

It works internationally.
Because this iPhone is SIM-free, you can purchase a micro-SIM or SIM card and service from a local carrier at your destination. Or check with your home carrier regarding international roaming charges.



SIMフリーのメリットを強調

It works with the carrier of your choice.

あなたの選んだキャリアで使える

Buy your iPhone from the Apple Online Store and choose your own GSM carrier. You can change carriers at any time.

アップルストアでiPhoneを買ってキャリアを選ぶ。キャリアはいつでも変更OK

It's easy to set up.

セットアップは簡単

Get a compatible SIM (iPhone 3GS) or micro-SIM (iPhone 4) and select a plan from the carrier of your choice. Then insert the card and set up your iPhone using iTunes on your Mac or PC. With a few clicks, you can start making calls.

まず、SIMカードを入手して、お好きなキャリアのプランを選ぶ。次に、SIMカードを挿入し、iTunesを使ってセットアップ。後は、数回のクリックで、セットアップ終了

It works internationally.

海外でも使える

Because this iPhone is SIM-free, you can purchase a micro-SIM or SIM card and service from a local carrier at your destination. Or check with your home carrier regarding international roaming changes.

iPhoneはSIMフリーだから、使いたい地域のキャリアのSIMカードとサービスを購入してもOK。あなたのホームキャリアの国際ローミングサービスも利用してもOK



iPhone4は多くの国でSIMフリー

イギリス



iPhone 4 at a glance. [View the iPhone 4 site.](#)

Facetime. Video calling is a reality.
See family and friends while you're on the move. Use other phone features designed to keep you connected.

Retina display. 960 by 640 pixels.
This is remarkable. It's 2.5x more pixels than a standard LCD screen, but not quite as big. Learn more about the Retina display.

iTV video recording.
iPhone 4 lets you record and edit streaming HD video. So the only place you can't watch camera is you need it can with you. Learn more about the Retina display.

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Take beautiful, stabilized photos with the new iSight camera with built-in LED flash. Learn more about the camera.

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アイルランド



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スイス



Das iPhone 4 im Überblick. [View the iPhone 4 site.](#)

Facetime. Videoanrufe sind auch auf dem Handy möglich.
Sie können Ihre Familie und Freunde sehen, während Sie unterwegs sind. Benutzen Sie andere Handynutzungsfunktionen, um Sie zu verbinden.

Retina Display. 960 x 640 Pixel.
Das ist bemerkenswert. Es hat 2,5-mal mehr Pixel als ein Standard-LCD-Bildschirm, ist aber nicht ganz so groß. Erfahren Sie mehr über das Retina Display.

iTV Videoaufnahme.
Das iPhone 4 ermöglicht es Ihnen, HD-Video zu aufnehmen und zu bearbeiten. So können Sie das Handy nicht benutzen, wenn Sie nicht wollen. Erfahren Sie mehr über das Retina Display.

Synchronisierte Kamera. Nie ein Foto verpassen.
Machen Sie wunderschöne, stabilisierte Fotos mit der neuen iSight-Kamera mit eingebautem LED-Blitzlicht. Erfahren Sie mehr über die Kamera.

Kauf dein iPhone von Apple SIM-frei.

Es funktioniert mit dem Anbieter deiner Wahl. Du kaufst dein iPhone bei der Apple Store, und wählst deinen eigenen SIM-Karte. Du kannst deinen Anbieter jederzeit wechseln.

Es ist einfach einzurichten.
Nimm eine komplette SIM iPhone 3GS oder eine SIM-Karte und ein iPhone 4, und schliesse einen Plan bei deinem Anbieter an. Dann steckst du die Karte ein und richtest dein iPhone mit iTunes auf deinem Mac oder PC ein. Mit ein paar Klicks kannst du anfangen zu telefonieren.

Es funktioniert international.
Da das iPhone 4 entsperrt ist, kannst du eine Reise-SIM-Karte oder eine SIM-Karte von einem lokalen Anbieter an deinem Reiseziel kaufen. Oder sprich mit deinem heimischen Anbieter über internationale Roaming-Gebühren.

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Machen Sie wunderschöne, stabilisierte Fotos mit der neuen iSight-Kamera mit eingebautem LED-Blitzlicht. Erfahren Sie mehr über die Kamera.

ノルウェー



Ta en nærmere titt på iPhone 4. [View the iPhone 4 site.](#)

Facetime. Videoanring er en realitet.
Se familien og vennene dine mens du er på farten. Bruk andre telefonfunksjoner som er designet for å holde deg koblet.

Retina display. 960 x 640 pixels.
Dette er fantastisk. Det har 2,5 ganger flere piksler enn et standard LCD-skjerm, men ikke helt så stort som et standard LCD-skjerm. Lær mer om Retina display.

iTV videoopptak.
iPhone 4 lar deg opptak og redigering av HD video. Så det eneste stedet du ikke kan se kameraet er der du trenger det. Lær mer om Retina display.

Synchronisert kamera. Never miss a photo opportunity.
Ta fantastiske, stabiliserte bilder med den nye iSight-kameraet med innebygget LED-blikskive. Lær mer om kameraet.

Kjøp din iPhone fra Apple SIM-fritt.

Den fungerer med operatøren du velger. Kjøp iPhone fra Apple Store, og velg din egen SIM-kort. Du kan endre operatør når som helst.

Det er enkelt å sette opp.
Få en komplett SIM iPhone 3GS eller sett inn SIM-kortet i iPhone 4, og koble til en plan fra operatøren din. Deretter setter du inn kortet og oppretter en plan på iPhone 4 ved hjelp av iTunes på Mac eller PC. Med et par klikk kan du begynne å ringe.

Den fungerer internasjonalt.
Ettersom iPhone 4 er låst, kan du kjøpe en reis SIM-kort eller SIM-kort fra et lokalt selskap i et reiseland. Eller sjekk med ditt hjemlandsselskap om internasjonale roaming-gebyrer.

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イタリア



Panorama su iPhone 4. [View the iPhone 4 site.](#)

Facetime. Videochiamate in realtà.
Vedi i tuoi cari mentre sei in viaggio. Usa altre funzioni pensate per tenere sempre con te.

Retina display. 960 by 640 pixels.
Questo è incredibile. Ha 2,5 volte più pixel di uno schermo LCD standard, ma non è proprio così grande. Scopri di più sul Retina display.

iTV video recording.
L'iPhone 4 ti consente di registrare e modificare video in HD. Quindi l'unico luogo in cui non puoi vedere la tua fotocamera è lì dove ti serve. Scopri di più sul Retina display.

Synchronized camera. Never miss a photo opportunity.
Prendi fantastici, stabilizzati foto con la nuova fotocamera con flash LED integrato. Scopri di più sulla fotocamera.

Acquista il tuo iPhone senza contratto da Apple.

Funziona con il carrier di tua scelta. Compra l'iPhone dalla Apple Store, e scegli la tua SIM card. Puoi cambiare carrier in qualsiasi momento.

È facile da configurare.
Ottieni un iPhone 3GS o un iPhone 4, e inserisci una SIM card. Quindi collega un piano del carrier di tua scelta. Poi inserisci la SIM card e imposta il tuo iPhone utilizzando iTunes sul tuo Mac o PC. Con un paio di clicchi, puoi iniziare a parlare.

Funziona internazionalmente.
Perché l'iPhone 4 è sbloccato, puoi acquistare una SIM card di viaggio o una SIM card da un operatore locale in un paese di destinazione. Oppure controlla con il tuo operatore attuale i costi di roaming internazionale.

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カナダ



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デンマーク



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フランス



iPhone 4 en bref. [Consultez le site Web de l'iPhone 4.](#)

Facetime. La vidéo en direct est une réalité.
Voyez vos proches pendant que vous êtes en déplacement. Utilisez d'autres fonctionnalités de votre téléphone conçues pour vous garder connecté.

Écran Retina. 960 x 640 pixels.
C'est remarquable. Il a 2,5 fois plus de pixels qu'un écran LCD standard, mais n'est pas tout à fait aussi grand. En savoir plus sur l'écran Retina.

Enregistrement vidéo iTV.
L'iPhone 4 vous permet d'enregistrer et de modifier des vidéos en HD. Ainsi, l'unique endroit où vous ne pouvez pas voir votre caméra est là où vous en avez besoin. En savoir plus sur l'écran Retina.

Appareil photo synchronisé. Ne manquez jamais une occasion de prendre de belles photos.
Prenez de fantastiques photos stabilisées avec la nouvelle caméra à flash LED intégré. En savoir plus sur la caméra.

Achetez un iPhone sans carte SIM activée d'Apple.

Il est compatible avec l'opérateur de votre choix. Achetez l'iPhone chez Apple Store et choisissez votre propre carte SIM. Vous pouvez changer d'opérateur à tout moment.

Il est facile de le configurer.
Prenez une carte SIM iPhone 3GS ou insérez la carte SIM dans l'iPhone 4, et connectez-vous à un plan de votre opérateur. Ensuite, insérez la carte et configurez votre iPhone à l'aide d'iTunes sur votre Mac ou PC. Avec quelques clics, vous pouvez commencer à parler.

Il fonctionne internationalement.
Étant donné que l'iPhone 4 est débloqué, vous pouvez acheter une carte SIM de voyage ou une carte SIM d'un opérateur local dans un pays de destination. Ou vérifiez avec votre opérateur actuel les frais de roaming international.

Appareil photo synchronisé. Ne manquez jamais une occasion de prendre de belles photos.
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オーストラリア



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シンガポール



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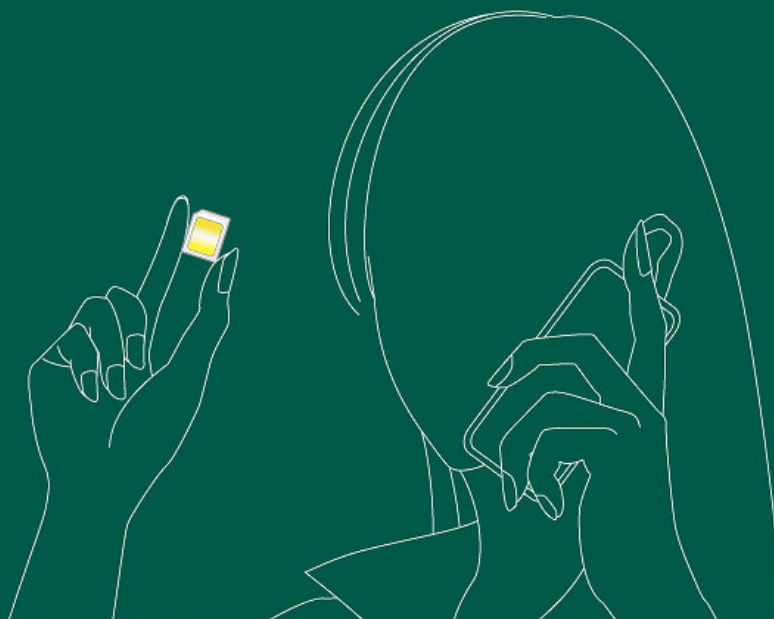
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ユーザ本位時代の幕開け

talkingSIM
b-micro

((())) 通信電池 b-mobileSIMシリーズ

b-micro **talkingSIM**



プラチナサービス
Platinum Service

データ通信+通話プラン付きSIM
SIMフリーiPhone 4専用



新製品のご紹介

代表取締役専務COO

福田 尚久

思いきり快適に
iPhone4を使いたい

プラチナサービスの特長

① 圧倒的なエリア

- ドコモFOMAネットワークを利用
- 800MHzと2GHzに対応

② iPhone快適通信

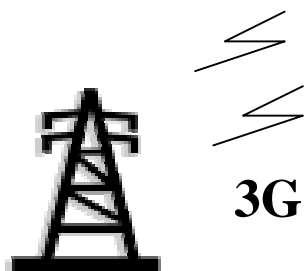
- ドコモネットワークをフル活用

③ テザリング対応

- ノートPCでインターネット接続可能
(ただし、テザリング時はU300通信)

テザリング

iPhone4の3G接続を利用して
ノートPCからインターネットアクセス



iPhone4

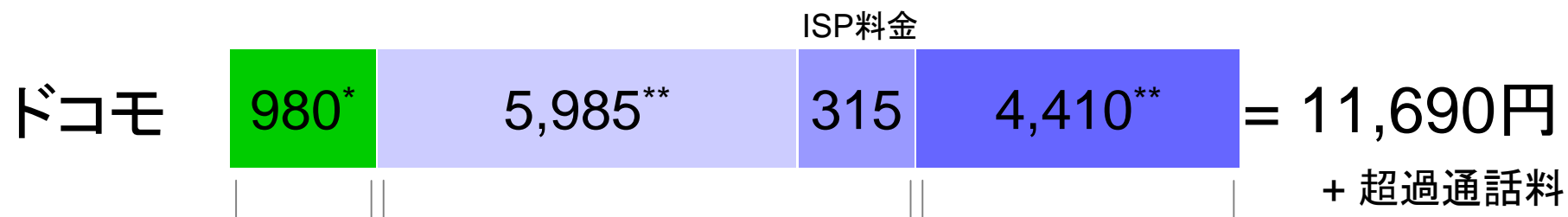


Bluetooth
もしくは
USB接続

ノートPC等



料金



通話 (タイプSS バリューの場合) 6,300円 スマートフォン用定額プラン 4,410円 外部接続PC使用時 (テザリング)



通話 1,050円分の無料通話含 iPhone用定額料金 (iPhone快適通信) ISP料金 テザリング

*: 「ファミ割」または「ひとりでも割」利用時

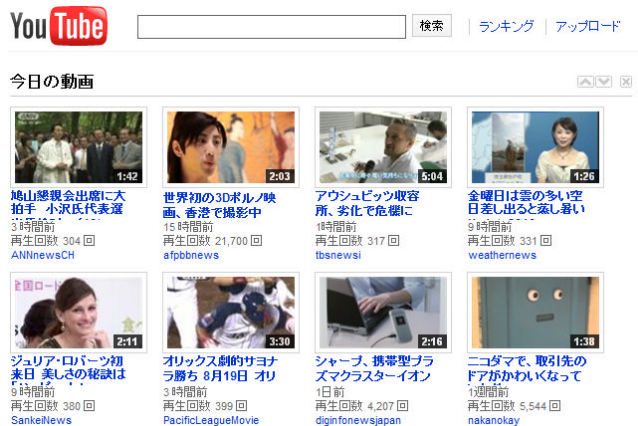
** : 2段階定額の上限金額

iPhone プラチナサービス

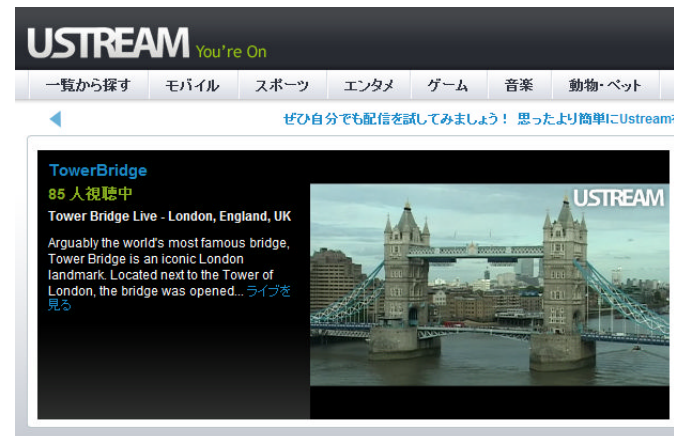
デモ

プラチナサービス iPhone快適通信

YouTube



USTREAM



Googleマップ



radiko

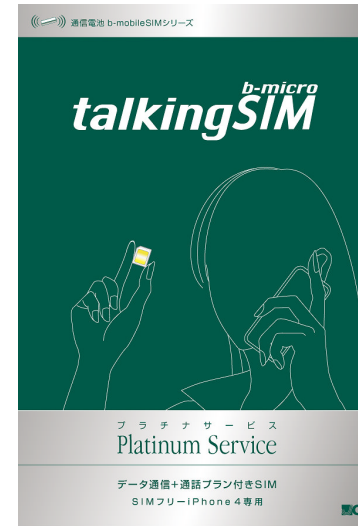


製品ラインナップ

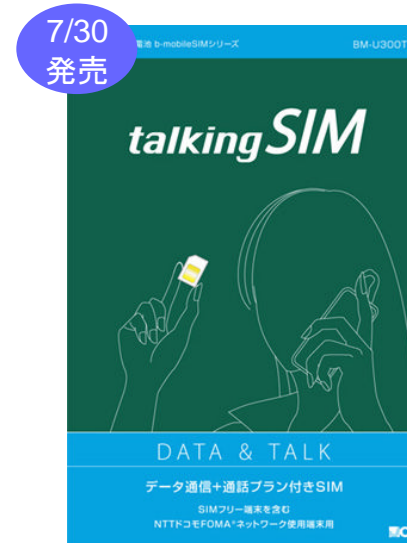
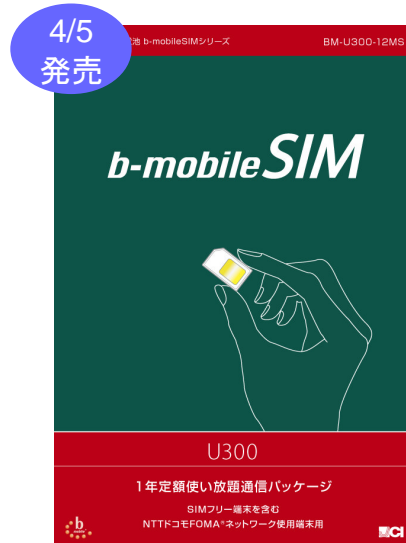
データ通信Only

データ通信+通話

マイクロSIM



SIM



価格



1ヶ月 2,980円

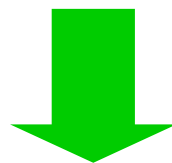
6ヶ月 14,900円
(パッケージ) (2,483円/月)



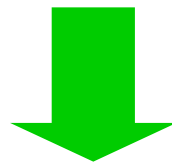
12ヶ月 29,800円
(パッケージ) (2,483円/月)

発売時期

マイクロSIM製品については
8月6日(金)より、優先リザーブメール登録を受付



8月26日(木)から順次ご案内



- 優先リザーブメール登録者の方々へのご案内終了後一般の方々向けに受付開始
- b-microSIMのパッケージ製品は、その時点で店頭販売を開始予定

日本通信Webページで受付

b-mobile b-mobileSIM b-microSIM talkingSIM **talking b-microSIM** Doccica U300 b-mobileWiFi

talkingSIM サービス・料金 動作確認端末・設定 月額利用料比較 オプションについて FAQ お申し込みの流れ **申し込み**

talkingSIM

Platinum Service

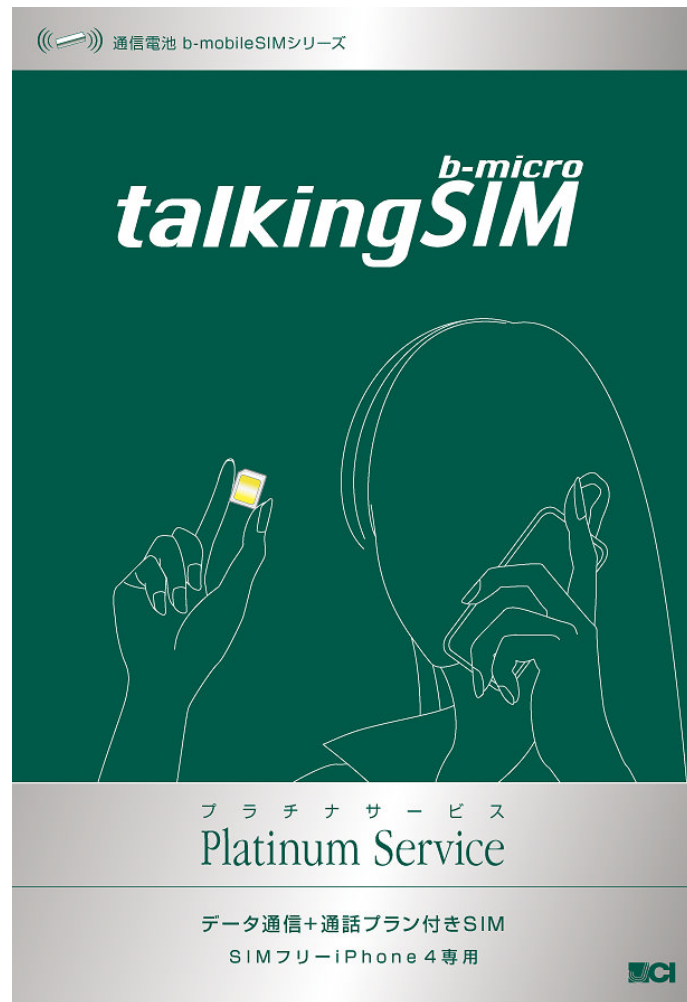
これからのケータイは端末から選ぶ時代。

思いきり快適にiPhone4を使いたい。
快適な通信に圧倒的なエリア、さらにテザリングにも対応。
iPhone専用プラチナサービス、誕生。

お申し込みはこちら → **電話番号はそのまま MNPのご案内** →

iPhone 4 and various app icons (Phone, Safari, Music, Calendar, Mail, Maps) are shown on the right side of the page.

http://www.bmobile.ne.jp/sim_tm/



思いきり快適に
iPhone4を使いたい